

# STUDENT INFORMATION

## Assembly Final

Name:

Date of Assembly Final:

Time of Assembly Final:

**Congratulations** on being selected to speak at the next stage of Jack Petchey's Speak Out Challenge - The Assembly Final. Your teacher will inform you when and where your Assembly Final will be held. This information sheet will help you prepare for this stage of Jack Petchey's Speak Out Challenge.

### Frequently Asked Questions

#### What should I speak on?

We recommend that the speech topic is the same as the one you delivered during the training day. This speech has already shown it has winning qualities; we suggest you concentrate on fine tuning your content, structure, delivery and positive message.

#### How long should my speech be?

The speech should be a minimum of 1½ minutes and a maximum of 3 minutes. Please ensure you allow time for audience reactions when timing your speech. There is a penalty for speeches that are too long or too short, so make sure you time yours.

#### Should I continue practising?

Definitely! The more you practise, the more you will develop your speech. Check out the tips and QR code to exclusive content on the other side of this page and watch previous winners' videos at [jpspeakoutchallenge.com](http://jpspeakoutchallenge.com).

#### Who will decide on the winners?

The decision will be made by a panel of judges from within your school. This may include teachers, members of the Senior Management team and previous Jack Petchey's Speak Out Challenge Finalists. The judging criteria will be based on the **Speak Out Challenge Communication triangle** - content, delivery, structure and positive impact (maximum 20 points for each).

#### Content



Accurate facts and information, original ideas, interesting stories, a positive message. **(max 20 points)**

#### Positive Impact



Combining good content, structure and delivery with a positive message can change what your audience think, how they feel and what they do. **(max 20 points)**

#### Delivery



Use of voice and body language to increase the impact of the speech. **(max 20 points)**

#### Structure



A 'hook' at the beginning. Carefully crafted content. A message or challenge at the end. **(max 20 points)**

Delivered by

**SpeakersTrust**  
Speak and Be Heard

[jpspeakoutchallenge.com](http://jpspeakoutchallenge.com)

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## How to prepare for your Assembly Final

### Content

Make sure you deliver a positive message and that your facts and information are accurate. Use interesting vocabulary and rhetoric.

Think carefully about your topic and your audience. Is it something you feel comfortable to share in a School Assembly? If you have any questions regarding your chosen subject please check with your teacher.

Be clear about the purpose of your speech. Do you want to inspire, amuse or inform? What is your message?



### Delivery



Think about your vocal variety, pace of speaking and use of pauses. Consider your eye-contact, body language and deliver your speech in a way that reinforces its impact and message.

Practise so that you feel more comfortable with your delivery, structure and content.

Public speaking is about being yourself: it is not rap, poetry or spoken word. Be confident in yourself and in the delivery of your content.

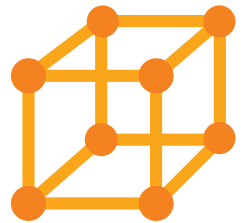
You may feel nervous. This is natural - take a deep breath, smile and speak from the heart.

No notes should be used.

### Structure

Help the audience follow your speech with a strong opening 'hook'; engaging stories and clear examples; a final message or challenge for the audience.

Try to use a story to illustrate your message. The audience will always remember people, places and events.



### Positive Impact

Offer solutions to any challenges or problems that you are highlighting - aim to leave your audience feeling inspired to make a change.

Tackle your subject with respect for the whole audience including those who you may disagree with.

### REMEMBER

**Stride**  
with confidence



**Stand**  
strong



**Smile**  
to engage



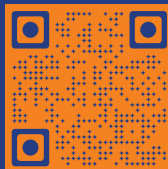
**Speak**  
with clarity



**Stay**  
for applause



Use this QR code to access exclusive #JPSpeakOut content to help you prepare



If you can't use a QR code you can visit this page on our website:  
[jpspeakoutchallenge.com/for-students](https://jpspeakoutchallenge.com/for-students)

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